

ERAN

Passion for learning

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CENTRU AUTORIZAT | TRAINING | EXAMENE | TRADUCERI

Teaching Aviation English



What is my purpose as a supplier:

- Firm contracts
- Money
- Fame

What the customer wants:

- A prepared supplier
- A supplier with the right logistics
- A supplier who understands both his need and ...

What the customer wants:

- ...his domain!

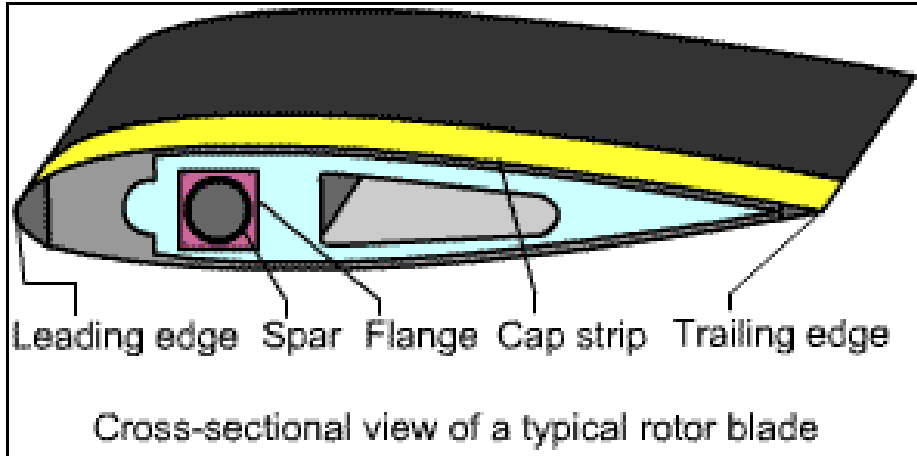
Some things to understand when working with industries

- Gemba Kai-Zen
- The Philips principle
- The need to train the trainer
- Academic vs wooden language
- How to overcome resistance of the typical student

Academic vs wooden language



Academic vs wooden language



H225 last generation of avionics

Academic vs wooden language

Flying conditions:

- Brown out
- White out

Flying equipment:

- 6 stretchers in one rotation
- Wire strike protection

How to overcome resistance to:

- Fear
- Company 'musts'
- Intellectual performance
- Ill-temper/ill-manners
- Failure to understand real necessity

Learning programs

4 groups of blue collars – English

4 groups of blue collars – French

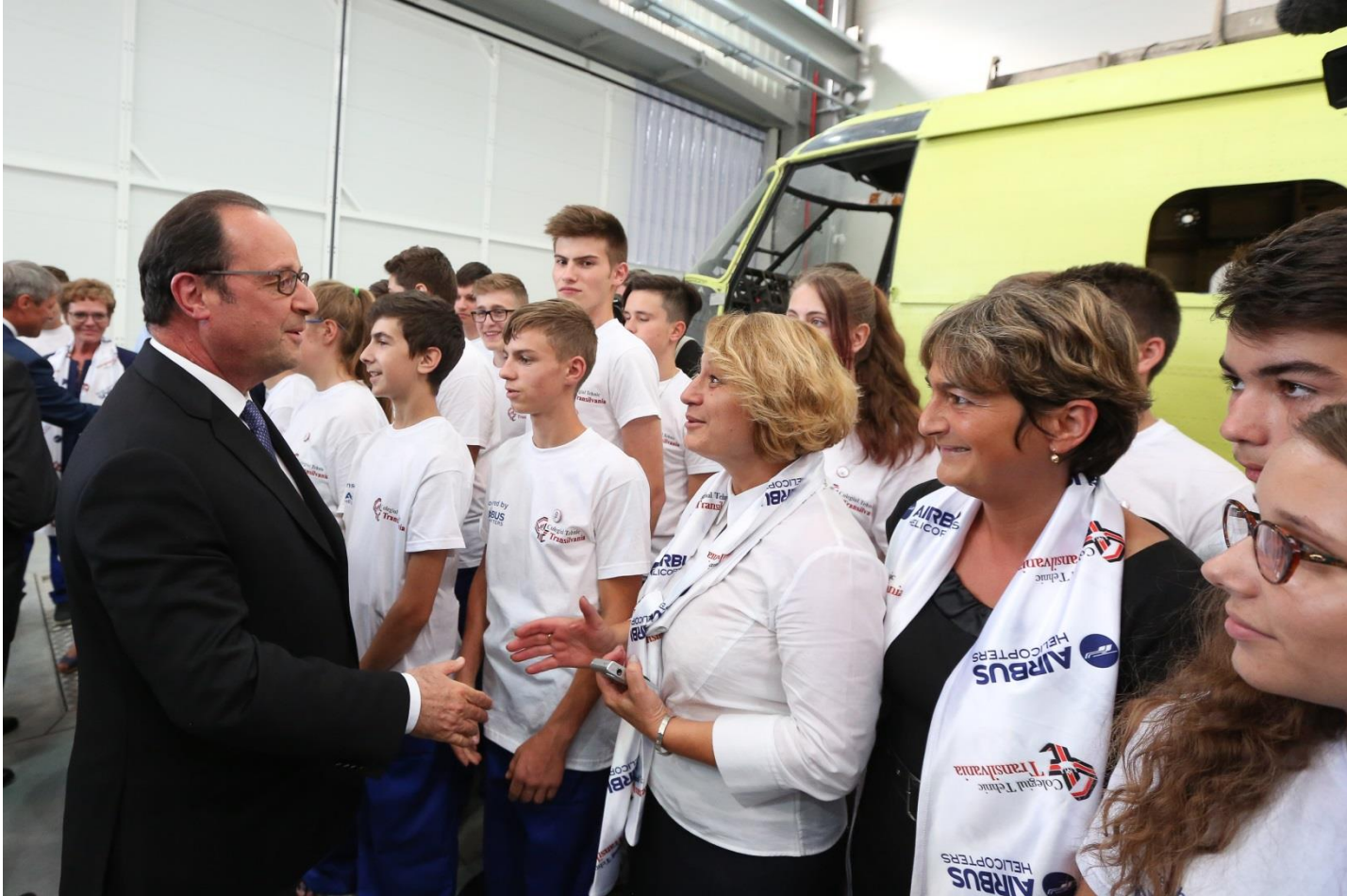
Final tests – yet no exam.

Learning programs

Yet!

Learning programs

Transilvania Technical College – Brasov



Thank you!